



# Friendly Work Space

The quality label for workplace health management

Developed in collaboration with leading Swiss companies, Friendly Work Space is the only recognized Swiss quality label for successful workplace health management. It provides a holistic overview of individual WHM measures.

## Multiple benefits

Friendly Work Space offers a solution to help companies keep pace with growing competitive pressures and generates three-fold value-added:

### 1. Human capital management

A health culture that fosters performance helps get the most out of employees' potential, boosts productivity, and lowers absence rates, thus reducing costs.

### 2. Employer branding

The label is an effective tool for positioning the employer brand, strengthening employee loyalty, lowering turnover costs, and recruiting new specialist staff.

### 3. Corporate social responsibility

The label serves as an argument in tenders for new orders and in cultivating a dialogue with social partners and politicians. The assessment report additionally provides a solid basis for other audits.

## Positive cost-benefit ratio

The financial objective is derived from the ratio between annual working hours lost in Swiss francs and WHM investments made. Depending on the study, the cost-benefit ratio ranges from 1:3 (SWiNG, 2011) to 1:6 (Chapman, 2005).

## How to get the label

Friendly Work Space refers to a quality management system (QMS) specific to WHM. No new structures are required. The label can be effectively integrated into an existing QMS according to ISO and EFQM.

Health Promotion Switzerland provides interested companies with tools and services to assist them on each step of the way to acquiring the label, including support with initial status reports, individual employee surveys, and one- to two-day training courses on the topic of workplace health management.

## Services and prices

The service package includes:

- a daily assessment containing a detailed report including an analysis of potential compiled by two designated assessors
- presentation of the results report to the management committee
- communication workshops with tips for implementation
- general communication services about the label, such as templates for internal and external communication
- an invitation to the annual award ceremony and to the BGM-impuls fair
- a preferential rate for the annual WHM Meeting
- company-specific communication services, provided on a case-by-case basis (reports in industry magazines, presentations, etc.)

The label is valid for three years and can be renewed for a further three years through reassessment. The prices and scope of the assessments may vary in the case of group solutions (companies with complex organizational structures).

## Assessment fee

First assessment for large companies (3 years @ CHF 5,666)	CHF 17,000
First assessment for SME (up to 249 FTE*) (3 years @ CHF 3,833)	CHF 11,500*
Reassessment for large companies (3 years @ CHF 4,500)	CHF 13,500
Reassessment for SME (up to 249 FTE*) (3 years @ CHF 3,166)	CHF 9,500*

\*Prices valid from 1.1.2019

## Annual license cost for using the label

up to 249 FTE*	CHF 1,000
250–4,999 FTE*	CHF 2,000
5,000–9,999 FTE*	CHF 3,000
over 10,000 FTE*	CHF 5,000

\*FTE = full time equivalent

## Contact

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